



Surf Safe:

Tricks to Recognize Spam Emails



Uses Scare Tactics

- Threatens to delete your account
- Sets an unreasonable timeline - *you must reply by tomorrow*



Asks for Too Much Information

- No reputable company will ask for your Social Insurance number, birth date, bank account number, or credit card number in an email.



Asks for Money

- Especially money that can't be tracked, like cash or a cashier's cheque



Makes an Offer You Can't Resist

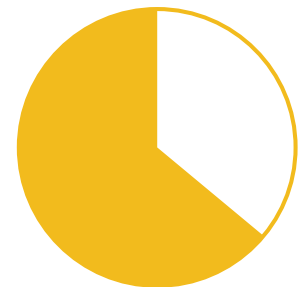
- *"You've won our 1,000,000 sweepstakes!"*



Feels a Little Off

- Doesn't refer to you by name
- Typos in the text
- Sender address is unfamiliar or has unusual mix of numbers and words

Symantec Study Shows:



64% of emails sent each day around the world are spam.